**Excel-Challenge Rachel Brimble**

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* Theatre is the most popular campaign by category
* Plays are the most popular sub-category
* July is the most successful time for crowdfunding campaigns

**What are some limitations of this dataset?**

* Sample size
* Age of the data, for example a large majority of data is prior to crowdfunding’s rise in popularity

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

May add additional value by:

* Adding a scatter plot as this shows the correlation between two independent variables, for example the crowdfunding category and year launched
* Adding a trend line to visualise the growth rate